FILE SUBMISSION AND DELIVERY OPTIONS

1. Ads must be submitted via e-mail, ftp or other services that transmit large file.

2. All uploaded ads must be in PDF format using the pdf/X1a:2001 preset.

3. If under 6MB, e-mail to canada@afa.net. Please put file in folder and zip the entire folder.

4. CD/DVDs can be mailed to Canada Burns at the address below.

We accept native application files from InDesign, Illustrator or Photoshop. Submit these files with all linked images and supporting screen and printer fonts. Save Illustrator and Photoshop files as .tiff or .eps files at 300 DPI. Please convert all type to outlines.

TYPE, RESOLUTION, AND COLOR
- All fonts MUST be embedded, or converted to outline.
- All files need a minimum resolution of 300 dpi at 100% of their print size.
- All colors should be in process CMYK, and not specified as spot or PMS.
- All files must have marks indicating trim and bleed (as necessary).

UNACCEPTABLE MATERIALS
No film or live art will be accepted. No Microsoft Word or other word processing files will be accepted.

PRINT ADVERTISING SCHEDULE
(Times are estimated. Contact Angie May for exact due dates.)

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<thead>
<tr>
<th>Issue</th>
<th>ad reserve</th>
<th>ad due</th>
<th>target in-home</th>
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<td>Early Nov</td>
<td>Mid Nov</td>
<td>Early Jan</td>
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<td>March</td>
<td>Late Dec</td>
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*combination issue

For additional questions regarding ad files or submitting materials, please contact:

**Canada Burns**  
canada@afa.net

**Angie May**  
amay@afa.net  
662-844-5036 X232

*Mail: P. O. Drawer 2440,*  
Tupelo, MS 38803

*Shipping:* 107 Parkgate Drive,  
Tupelo, MS 38801
1/2 horizontal

43p6w X 28p0h
full page

51w X 66p0h includes full bleed
dotted line = live copy 46p6w X 61p6h
back page

51p0w X 51p0h includes bleed on bottom and sides
dotted line = live copy 46p6w X 48p9h