

FILE SUBMISSION AND DELIVERY OPTIONS

1. Ads must be submitted via e-mail, ftp or other services that transmit large file.
2. All uploaded ads must be in PDF format using the pdf/X1a:2001 preset.
3. If under 6MB, e-mail to **canada@afa.net**. Please put file in folder and zip the entire folder.
4. CD/DVDs can be mailed to Canada Burns at the address below.

We accept native application files from InDesign, Illustrator or Photoshop. Submit these files with all linked images and supporting screen and printer fonts. Save Illustrator and Photoshop files as .tiff or .eps files at 300 DPI. Please convert all type to outlines.

TYPE, RESOLUTION, AND COLOR

- All fonts MUST be embedded, or converted to outline.
- All files need a minimum resolution of 300 dpi at 100% of their print size.
- All colors should be in process CMYK, and not specified as spot or PMS.
- All files must have marks indicating trim and bleed (as necessary).

UNACCEPTABLE MATERIALS

No film or live art will be accepted. No Microsoft Word or other word processing files will be accepted.

PRINT ADVERTISING SCHEDULE

(Times are estimated. Contact Angie May for exact due dates.)

Issue	ad reserve	ad due	target in-home
January - February*	Early Nov	Mid Nov	Early Jan
March	Late Dec	Early Jan	Mid Feb
April	Late Jan	Early Feb	Mid March
May	Late Feb	Early March	Mid April
June	Late March	Early April	Mid May
July	Late April	Early May	Mid June
August	Late May	Early June	Mid July
September	Late June	Early July	Mid August
October	Late July	Early August	Mid September
November	Late August	Early September	Mid October
December	Late Sept	Early October	Mid November

*combination issue

For additional questions regarding ad files or submitting materials, please contact:

Canada Burns
canada@afa.net

Mail: P. O. Drawer 2440,
Tupelo, MS 38803

Shipping: 107 Parkgate Drive,
Tupelo, MS 38801

For ad scheduling and prices, please contact:

Angie May
amay@afa.net
662-844-5036 X232

1/3 vertical

13p10w X 56p0h

1/3 horizontal

28p8w X 28p0h

1/12 vertical

13p10w X 14p0h

1/6 vertical

13p10w X 28p0h

2/3 vertical

28p8w X 56p0h

1/2 horizontal

43p6w X 28p0h

full page

51w X 66p0h includes full bleed

dotted line = live copy 46p6w X 61p6h

back page

51p0w X 51p0h includes bleed on bottom and sides

dotted line = live copy 46p6w X 48p9h